

Why Rent?

Why Renting your phone system is the smart choice for business...

Renting is the cash flow friendly way to finance all the phone equipment you need whilst giving you the flexibility to ensure you can keep up to date with new technology.

By renting your business will:

Save you money.

Keep your cash in your business to put to better use, not tied up in rapidly depreciating technology items. The maths is simple: you either spend \$1,000's on a typical phone system purchase today, or elect to pay a little over \$25 a week and use the money you would have spent to better use in your business. Perhaps you can see why it's so popular.

Tax deductible.

Phone Systems are used for business purposes, therefore you could claim a tax deduction of up to 100% of your Rental payments. Ask your accountant or tax advisor for advice on how renting can work for you. As opposed to long term depreciation.

Get everything you want today.

With Renting you can get all the equipment you actually need, not just what you think you can afford today. If you're after other equipment like headsets, mobile phones, conference phones - you can bundle everything together into one convenient Rental plan. The difference between getting what you think your budget will stretch to or what you really want can be just a few dollars a week.

Always have the latest equipment.

Renting gives you access to the latest technology on a continual basis because you can update your equipment on a regular basis. Either add more equipment to your existing Rental plan, or trade in your old for new.** It means you'll never be stuck with out of date equipment again. That's the beauty of Renting and it's a benefit cash buyers don't have.

Why Rent?

Spread the cost.

Affordable monthly payments spread the cost of your equipment over its useful life. You can choose from a flexible rental plan over 2, 3, 4 or 5 years. Many customers elect to rent over five years, and then opt to upgrade early after 3** as it gives them the flexibility they need.

No deposits or balloon payments.

There are no deposits or balloon payments, instead you simply make monthly rental payments and have the option to choose one of the easy end of the term options.

Easy accounting.

As your monthly rental payments are an off balance sheet expense it makes accounting far simpler. There's no asset to depreciate or liability to account for, just a monthly expense that may be fully tax deductible. Ask your accountant or tax advisor for advice on how renting can work for you.

Easy end of term options.

At the end of the term you have the option to choose what you want to do with the equipment:

- Keep on renting it (often at a reduced rate)
- Get the latest equipment and return the old kit to us; or
- Offer to purchase it from us at its fair market value.++

In Summary - why not keep your cash flowing!

By choosing to Rent, you can improve your cash flow by paying low-cost monthly rentals that may be fully tax deductible; it stays off your balance sheet; and keeps your capital working for you in better ways rather than tied up in rapidly depreciating technology. And as IT changes, you can too!

* - Based on a 48 month term

** - Conditions and additional rental charges may apply.

++ - The rental company is under no obligation to sell the equipment to you.